

EXPLORING CRITICAL QUALITY FACTORS IN MANAGEMENT

EDUCATION: AN EMPIRICAL STUDY

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ABSTRACT

In the present world, economy is intensifying towards progressive globalization and employees hereby need special skills and qualities to succeed. Corporate entities adjure employees that work effectively, creatively and independently. Many corporate in India lack human capital, 75% of management institutes are lacking in creating a good human capital to match the corporate needs. So, it is the duty of the management institutes to create a high spirited learning environment where professionals can enrich their domain knowledge and ultimately have an edge over others. Management educators need to develop careful strategies to improve the facets of learning and their outcomes. The present endeavour is an attempt to determine the perception of MBA alumni's about the quality of management education. Factor analysis technique was used to determine the critical quality factors in management education. The findings from this study can be of significant help to the institutes that indulge in harvesting competitive business graduates and also to industries which intend at improving human capital capabilities.

KEYWORDS: Management Education, Quality Factors, Management Institutes